Morgan Humburg

Phone: (765)242-3713 | Email: morganhumburg@gmail.com | in linkedin.com/in/morgan-humburg

Skills

- Editing Software: Adobe Creative Suite, Pro Tools 11, Garage Band, iMovie, and Final Cut Pro
- Other: Anchor.fm, Aptana Studio 3, Asana, Canva, Google Analytics and Office Suite, Hootsuite, Later, Microsoft Office Suite, Mailchimp, Pantheon, SEM Rush, Trello, WordPress, Zoho CRM, and experience with both Windows and Mac platforms
- Programming Skills: HTML, CSS, and Bootstrap
- People Skills: advanced problem-solving, organized, detail-oriented, and works well with deadlines
- Theater Skills: knowledge of constructing/designing sets, designing/hanging lights, costuming, acting, directing, choreography, and public speaking

Work Experience

Link to Portfolio Site: https://morganhumburg.wixsite.com/portfolio

- Shadowed Jeff Gooch, Stage Technician-Video/DL, at Clowes Memorial Hall
- PR officer for the Celtic Cowboys ladies' Gaelic football team (2019 Current)
- Freelance graphic design and video editing work

Employment History

Videographer/Digital Marketing Coordinator

TyRex Group Ltd. - Austin, TX

November 2017 - Current

- Create video, copy, and graphic content for 9 companies under the TyRex Technology Family
- Provide sales/marketing support and communicate directly with customers
- Coordinate the content schedule and work SEO for all companies
- Create blog posts and update the websites for all companies
- Drive brand awareness and manage/oversee digital marketing campaigns

Technical Advisor

Apple – Austin, TX

July 2017 – November 2017

- Provided technical support and troubleshooting for customers
- Analyzed, isolated and resolved a variety of complex technical issues over the phone

Jr. Front-End Web Developer

J. Brenlin Design – Norco, CA

September 2016 – March 2017

- Assisted with website development
 - o Utilized Wordpress
 - o Custom HTML and CSS work
 - o Detailed client website aesthetics

Barista

Starbucks – Riverside, CA & Austin, TX

August 2016 – September 2017

- Certified barista
- Knowledge of coffees and pastries

Production Assistant

Indy Pro Audio – Indianapolis, IN

January 2016 – July 2016

- Assisted with digital marketing efforts
 - o Designed emails
 - o Promotional materials
 - o Social media
- Clerical Work

Intern

Indy Do317 – Indianapolis, IN

August 2015 – December 2015

- Promoted the website
- Updated events on the site
- Attended local events to represent the company

Night Shift Supervisor

Subway – Frankfort, IN

June 2014 – June 2015

- Certified Sandwich Artist
- Trained and managed 2-4 employees on night shifts

Education

Texas Tech University

2021-Current

Working towards a Master of Science in Agricultural Communications (expected May 2023)

Austin Community College

2019-2020

Graduated with an Associate of Applied Science degree in Business, Government, and Technical Communications (Social Media Communication Specialization with a 4.0 GPA)

Butler University

2012-2016

Graduated Cum Laude with a Bachelor's degree in Theatre and Digital Media Production (honors in theatre and high honors in digital media production with a 3.82 GPA)

Kokomo Career Center

2011-2012

Attended one full year of Television Production classes

Indiana University of Kokomo

2011-2012

One semester creative writing & one semester acting/theatre in place of high school courses

Clinton Central Jr./Sr. High School

2008-2012

Graduated with academic honors

Affiliations

Phi Eta Sigma Honors Society National Society of Collegiate Scholars 10 Year Alumna, 4-H Alpha Psi Omega Theatre Fraternity Mortar Board Scarlet Quill Chapter

References

Pat Doab

President of Celtic Cowboys Sports & Social Club Austin, TX (512) 364-1708 Patrick Newman

TyRex Technology Family Director of Digital Media Austin, TX (512) 682-4810 Joel Coffman

RecognizeGood Executive Director Austin, TX (512) 615-4638